

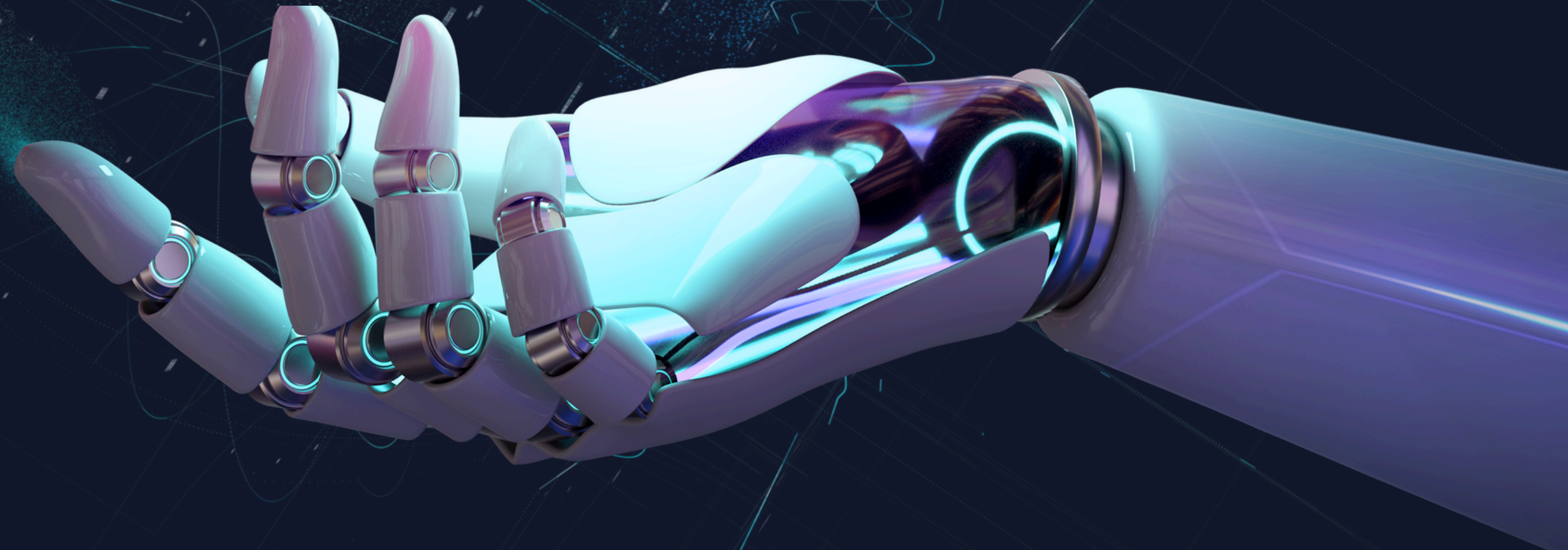
AI for Non-Profit Nursing Leaders:

LEADING THE WAY WITH
TRANSFORMATIVE TOOLS
AND STRATEGIES



Kevin D. Lyons

CEO of Lyons Den Solutions,
and Executive Director of the
Rheumatology Nurses Society





**This presentation has
been created with the
assistance of multiple
AI tools and models
however, prompted
and verified by a
human... me! 🙌**

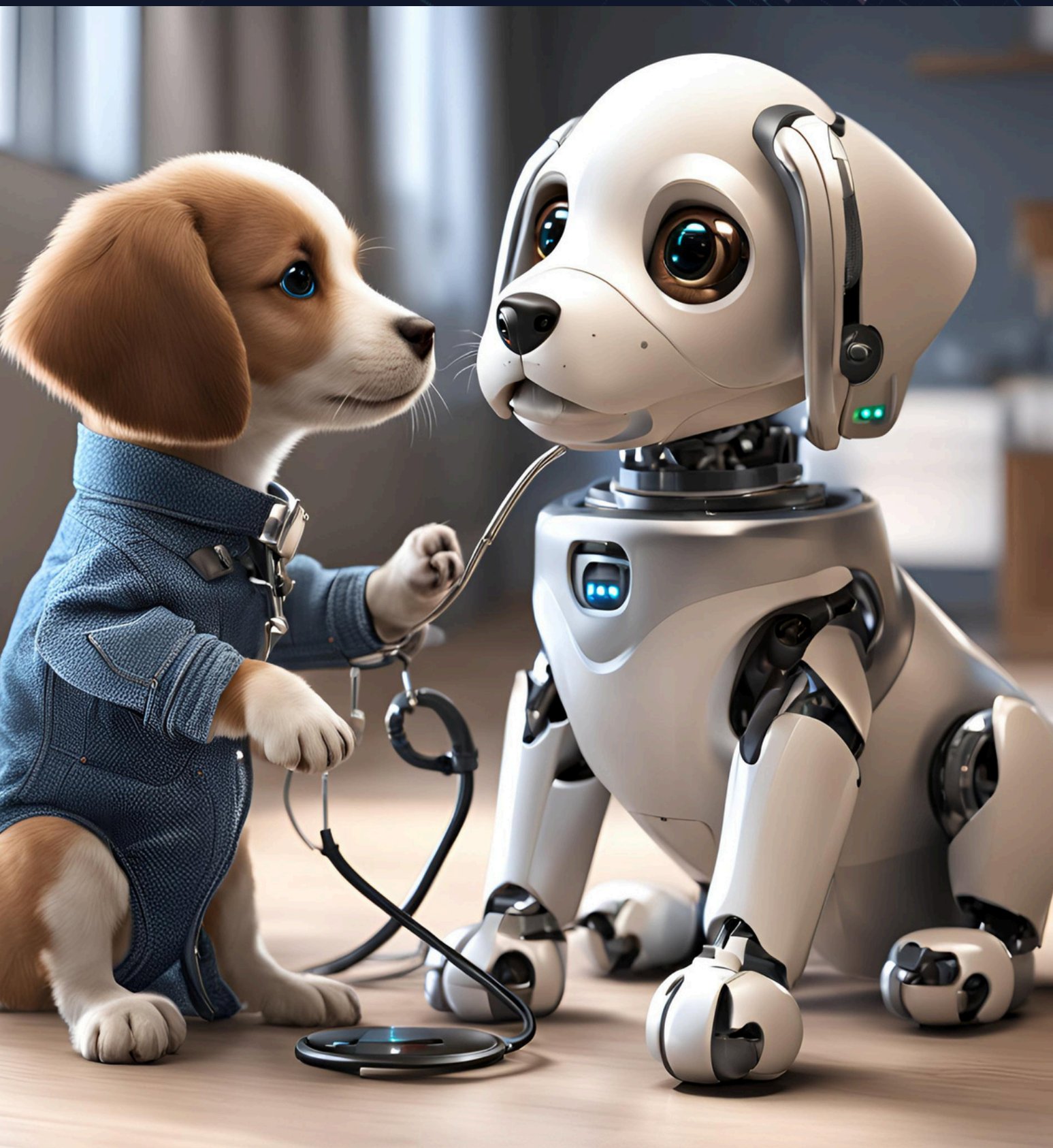


**Who is
currently
using AI?**



Let's get in to it:

- Preview of AI Workflows
- Quick overview of current base AI platforms
- What the prompt?
- Platform firehose
- Workflows we use
- Innovation vs. ethics
- What is next?



What is Generative AI and Multimodal Generative AI?



Some of
the common
AI interfaces:



ChatGPT

Gemini



Claude



**The role of
prompt
engineering
across all large
language
AI models**



**Let's go off grid
and explore some
platforms!**

AI PLATFORMS

Magai: A comprehensive suite of advanced AI tools

<https://magai.co/>

The screenshot shows the Magai website homepage. At the top left is the Magai logo. The top right navigation bar includes links for 'Blog', 'About', 'Pricing', 'Contact', 'Log In', and a 'Sign Up' button. Below the navigation are three customer testimonials, each with a 5-star rating and a quote. The main content area features a purple 'All-In-One AI Platform' badge, a large headline 'Why choose one AI tool when you can have them all?', and a sub-headline 'Forget trying to manage accounts at a dozen different AI companies. We've packed all of them into one beautiful app.' Below this is a 'Get Started' button. At the bottom left, there is a 'Customer Rating' section showing a 4.8 star rating and five profile icons. On the right side, a large graphic displays a central play button surrounded by logos for Leonardo.Ai (\$30/mo), ChatGPT, Gemini, DALL-E, Claude PRO, and stability.ai. A bottom right chat icon is also visible.

Magai

Blog About Pricing Contact Log In [Sign Up](#)

★★★★★
"Magai is a total game changer!!!"
Paige Bliss

★★★★★
"An indispensable tool in my business arsenal!"
Casey Cease

★★★★★
"Life has never been easier since using Magai."
Karan Parwani

All-In-One AI Platform

Why choose one AI tool when you can have them all?

Forget trying to manage accounts at a dozen different AI companies. We've packed all of them into one beautiful app.

[Get Started →](#)

★★★★★ 4.8
Customer Rating

stability.ai Leonardo.Ai (\$30/mo) ChatGPT Gemini DALL-E Claude PRO

So many AI options

[Chat](#)

AI PLATFORMS

Copy.AI: AI-powered content creation

<https://www.copy.ai>

The screenshot shows the Copy.AI website homepage. At the top, there is a navigation bar with the Copy.AI logo on the left and links for Product, Use cases, Resources, Pricing, Why GTM AI, Login, and a Try for free button on the right. The main content area features a large headline: "Automate tasks. Eliminate bloat." with "Eliminate bloat" in purple. Below this is a paragraph: "Busywork is killing your go-to-market team... and your bottom line. Our GTM AI Platform powers your sales and marketing processes – creating content, prospecting at scale, enriching CRM, and much more. Get immediate results, and future proof your GTM engine." Underneath the text is a form with the placeholder "What's your email?" and a "Get a demo" button. To the right of the text is a video player with a play button and a title "GTM AI Platform" with a subtitle "INTRODUCING THE FIRST EVER". Below the video player are the words "ATTRACT", "LAND", "ADOPT", "RETAIN", and "EXPAND" separated by horizontal lines. At the bottom, there is a section titled "Trusted by 15M+ users at leading organizations" with logos for Stanley Black & Decker, BUSINESS JOURNAL, ThermoFisher SCIENTIFIC, Phoenix, SIEMENS, and Seismic.

copy.ai

Product ▾ Use cases ▾ Resources ▾ Pricing Why GTM AI Login [Try for free](#)

Automate tasks. Eliminate bloat.

Busywork is killing your go-to-market team... and your bottom line. Our GTM AI Platform powers your sales and marketing processes – creating content, prospecting at scale, enriching CRM, and much more. Get immediate results, and future proof your GTM engine.

What's your email? [Get a demo](#)

INTRODUCING THE FIRST EVER
GTM AI Platform

ATTRACT — LAND — ADOPT — RETAIN — EXPAND

copy.ai

Trusted by 15M+ users at leading organizations

Stanley Black & Decker BUSINESS JOURNAL ThermoFisher SCIENTIFIC Phoenix SIEMENS Seismic

AI PLATFORMS

Descript: AI-powered audio and video editing

<https://www.descript.com>

descript Features Underlord For Work Pricing Resources Sign in Sign up

If you can edit text, you can make podcasts.

Descript is the AI-powered, fully featured, end-to-end video editor that you already know how to use.

Get started for free →

Tiff's Kitchen In Progress / Clips from Tiff's Kitchen

JEFF UMBRO
And that was all she w

Publish

AI PLATFORMS

HeyGen: AI video generation

<https://www.heygen.com>

HeyGen

Use Cases ▾ Features ▾ Resources ▾ Company ▾ Pricing

Contact Sales [Get started](#)

AI-powered video creation at scale

Effortlessly produce studio-quality videos with AI-generated avatars and voices.

[Get started →](#)

No credit card needed

IBM salesforce VOLVO UNDP amazon COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK kw KELLERWILLIAMS NVIDIA

▶ Demo

AI PLATFORMS

Pictory.ai: AI video editing and creation

<https://pictory.ai/>

The screenshot shows the Pictory.ai website homepage. At the top is a navigation bar with the Pictory logo (a purple octopus) and the word "PICTORY" in purple. The navigation menu includes: Home, Who Uses Pictory (with a dropdown arrow), Features (with a dropdown arrow), Learn (with a dropdown arrow), Business (with a dropdown arrow), Pricing, Login, a "Talk To Sales" button, and a yellow "FREE TRIAL" button.

The main content area features the headline "FAST, SCALABLE, AND AFFORDABLE!" followed by "Easy Video Creation for EVERYONE!" in large, bold letters. Below this is the text: "Create highly engaging videos in minutes using the power of AI. No video editing experience required." A prominent yellow button says "Get Started For Free!".

To the right is a video player with a red play button overlay. The video thumbnail shows a man pointing at a laptop screen displaying video editing options like "Social Media Shorts", "Blog Videos", and "Edit video text". Above the video is the text "AI Video Creation Made EASY" and "Create Videos in Minutes". Below the video is the text "See Pictory in Action".

Below the main content are four star ratings with their respective sources: 4.8 (G2), 4.7 (Capterra), 4.8 (feefo), and 4.7 (Software Advice).

At the bottom is a row of logos for various clients: ByteDance, dian, Capgemini, KAJABI, COMPASS, paloalto NETWORKS, KAYAK, IMMEDIATE MEDIA CO, MEMORIAL UNIVERSITY, NHS, and Gi.

AI PLATFORMS

ElevenLabs: Advanced AI voice synthesis

<https://elevenlabs.io>

ElevenLabs

AI AUDIO ▾ SOLUTIONS ▾ API PRICING COMPANY ▾

LOG IN TRY FOR FREE

Create the most realistic speech with our AI audio platform

Pioneering research in Text to Speech, AI Voice Generator, and more

GET STARTED FREE TRY A SAMPLE

TEXT TO SPEECH SPEECH TO SPEECH DUBBING TEXT TO SFX VOICE CLONING

Type anything in any language and turn text into natural-sounding speech

AI PLATFORMS

Suno: AI driven music and song generation

<https://suno.com>

The screenshot shows the Suno AI website interface. At the top left, the Suno logo is displayed. The main heading is "Make a song about anything" with a subtext "(You'll need to sign up for a free account)". Below this is a search bar containing the text "A heartfelt classical song about a faded photo on the mantel" and a "Create a Song" button. The interface is divided into a left sidebar with navigation options: Home, Create, Library, Explore, Search, and a "Sign In" button. The main content area features a "Global Trending" section with five featured tracks, each with a thumbnail, duration, and engagement metrics (plays and likes). The tracks are: "Unshattered" (5:23, 31K plays, 151 likes) by Teemuth; "Lost in Color" (3:59, 2.3K plays, 52 likes) by Feline Music; "Stinging Emotions" (3:33, 2.3K plays, 79 likes) by Feline Music; "Glitched" (3:10, 6.7K plays, 104 likes) by FAUX MOI; and "Imagination" (2:49, 20K plays, 153 likes) by Foggy. Below the trending section is a "Top Categories" section with four categories: Instrumental, Rock, Funk, and Rap, each with a representative image.

SUNO Make a song about anything (You'll need to sign up for a free account)

Home Create Library Explore Search

A heartfelt classical song about a faded photo on the mantel [Create a Song](#)

Global Trending

Global Now

Track	Duration	Plays	Likes	Artist
Unshattered	5:23	31K	151	Teemuth
Lost in Color	3:59	2.3K	52	Feline Music ...
Stinging Emotions	3:33	2.3K	79	Feline Music ...
Glitched	3:10	6.7K	104	FAUX MOI
Imagination	2:49	20K	153	Foggy

Top Categories

Instrumental Rock Funk Rap

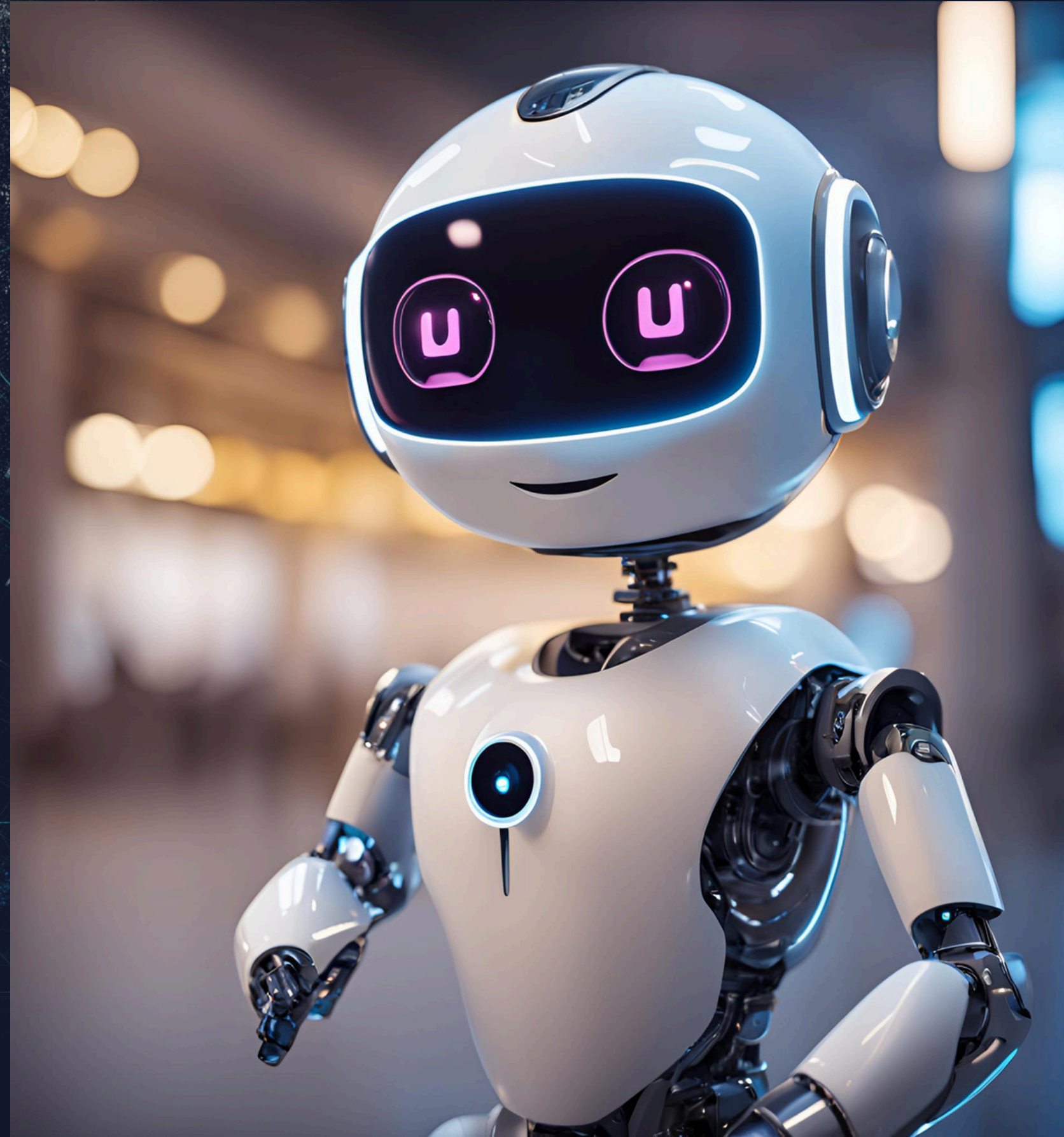
AI PLATFORMS

Opus Clip: AI-driven media creation

<https://www.opus.pro>

The screenshot shows the OpusClip website interface. At the top left is the OpusClip logo. To its right are navigation links: 'ClipAnything', 'Solutions', 'Resources', and 'Pricing'. Further right are 'Sign in' and a 'Sign Up - It's Free' button. The main content area features the headline '#1 AI VIDEO CLIPPING TOOL' and a large call to action: '1 long video, 10 viral clips. Create 10x faster.' Below this, a sub-headline states 'OpusClip turns long videos into shorts, and publishes them to all social platforms in one click. Powered by OpenAI'. A central input area contains a link icon, the text 'Drop a video link', a purple 'Get Shorts' button, the word 'or', and an 'Upload file' button. Below the input area, there are two video thumbnails. The left one is a smaller preview of a video with a list of features: 'Auto B-Rolls', 'Viral Templates', 'AI Curation', 'Auto Reframe', and 'Auto Caption'. Below this list is the text 'AI Curation...'. The right thumbnail is a larger video frame showing two men sitting at a table in a studio setting.

AI PLATFORMS CHATBOTS



AI CHATBOT PLATFORMS

BettyBot.ai: Association focused AI Chatbot

<https://bettybot.ai/>



[Pricing](#)

[Talk to Betty](#)

[Blog](#)

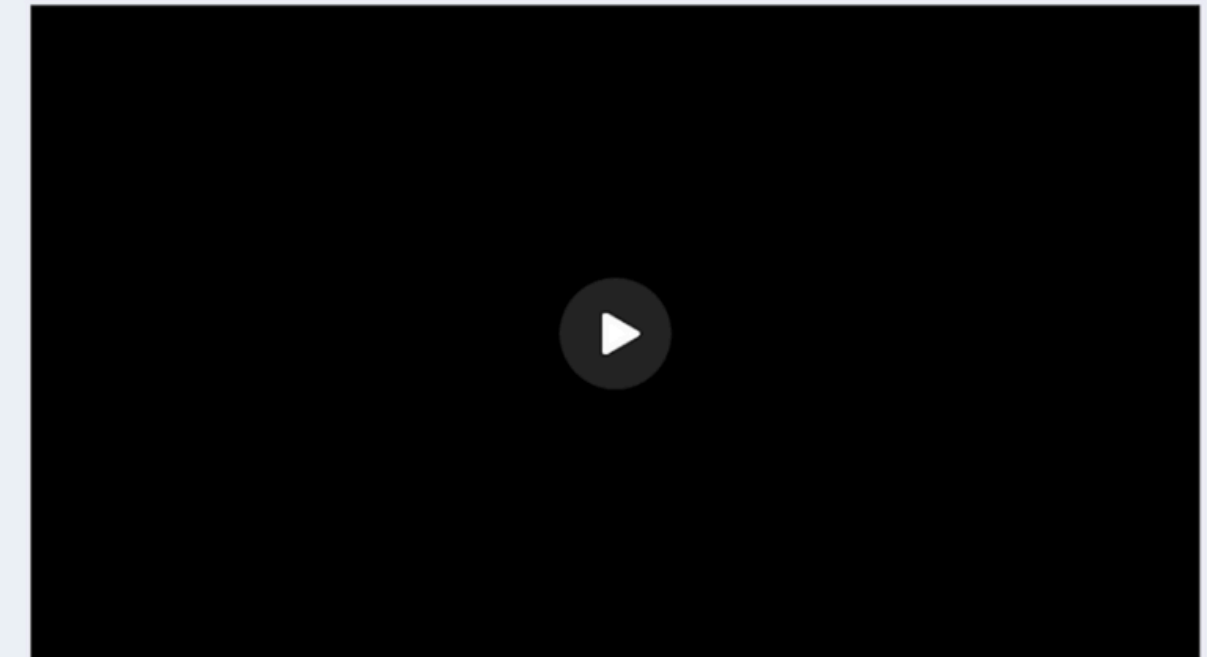
[Book a Demo](#)

There's a new way to manage knowledge.

An intelligent assistant built for your association.

Betty opens up access to your knowledge base, enabling members to tap into a wellspring of information with ease.

[Book A Demo](#)



AI CHATBOT PLATFORMS

BettyBot.ai: Association focused AI Chatbot

<https://bettybot.ai/>



The screenshot shows the top navigation bar of the INS website. It includes the INS logo, a navigation menu with links for 'About', 'Membership', 'LEARNING CENTER', 'Certification', 'Educational Programming', and 'Publications', and buttons for 'Login' and 'Join'. Below the navigation bar is a large purple banner with the text 'ASK IVY™'. Underneath the banner are social media icons for Facebook, LinkedIn, and Twitter, and a circular logo for 'ASK IVY CHATBOT'. The main content area features a paragraph introducing ASK IVY as an AI-powered infusion therapy companion, followed by a bulleted list of user limits.

ASK IVY™

ASK IVY CHATBOT

Introducing ASK IVY: Your infusion therapy companion! Powered by AI and aligned with the Infusion Therapy Standards of Practice, 9th edition, ASK IVY is your go-to resource for answers to your clinical questions. Clinicians can streamline their workflow, save time, and enhance patient care.

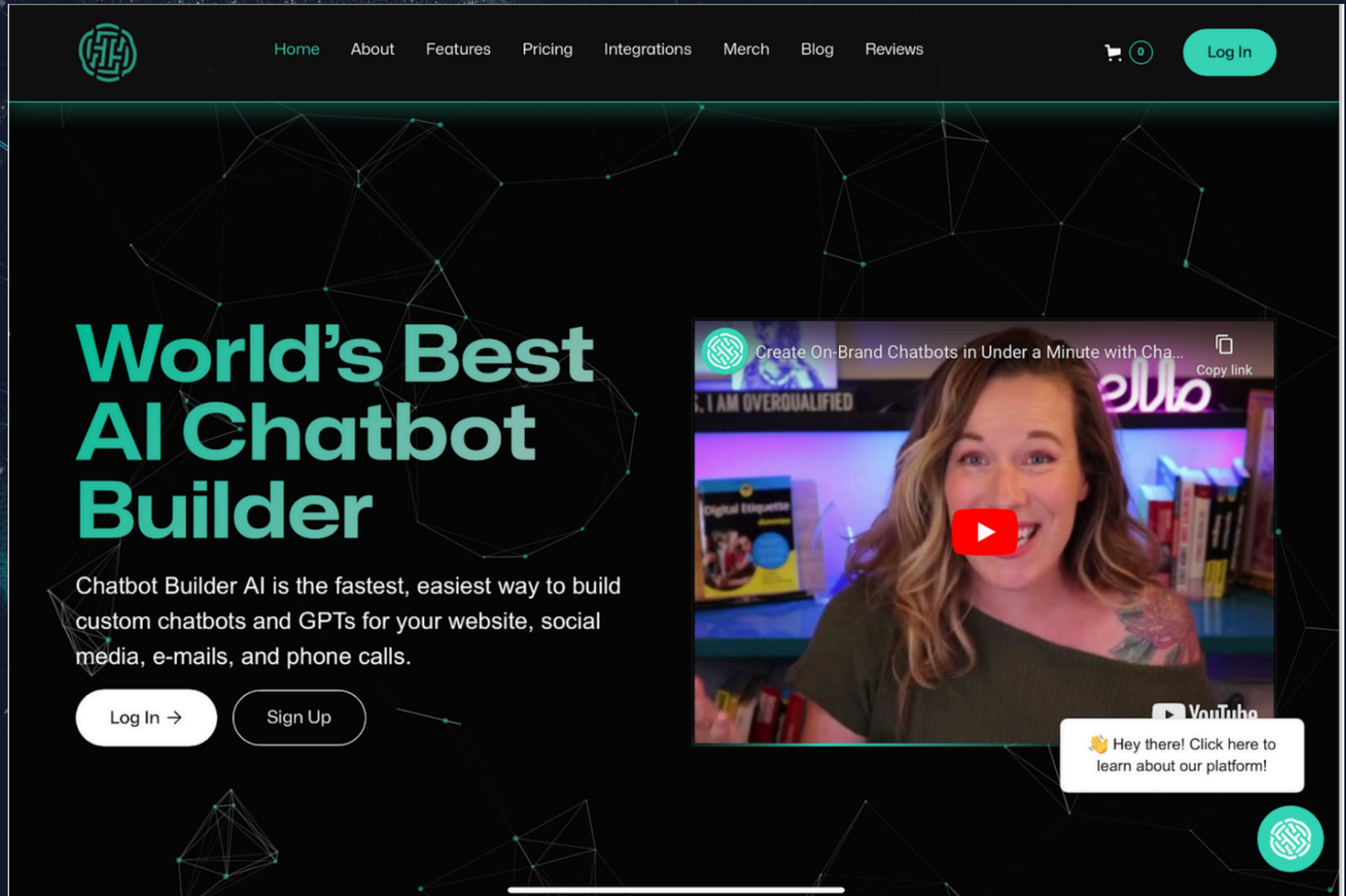
- INS members enjoy unlimited queries by logging in to the member portal below.
- All other users are limited to 10 per month.



AI CHATBOT PLATFORMS

ChatbotBuilder.ai: Custom chatbot creation

<https://www.chatbotbuilder.ai>



The screenshot shows the homepage of ChatbotBuilder.ai. The navigation bar at the top includes links for Home, About, Features, Pricing, Integrations, Merch, Blog, and Reviews, along with a shopping cart icon and a Log In button. The main heading reads "World's Best AI Chatbot Builder". Below this, a sub-headline states: "Chatbot Builder AI is the fastest, easiest way to build custom chatbots and GPTs for your website, social media, e-mails, and phone calls." There are two buttons: "Log In →" and "Sign Up". On the right side, there is a video player featuring a woman speaking, with a red play button overlay. The video title is "Create On-Brand Chatbots in Under a Minute with Cha...". A "Copy link" button is visible in the top right corner of the video player. A YouTube logo is in the bottom right corner of the video player. A white tooltip box at the bottom right of the video player contains the text: "Hey there! Click here to learn about our platform!". The background of the website features a dark blue and black color scheme with a network of glowing green and blue lines and nodes.

ChatGPT

Custom GPTs



Ethics and Trust
Let's talk about
appropriate use
and disclosure
of AI involvement



AI Case Studies
Do we have time?
Let's goooo!





It's a wrap!

- **AI Workflows that work**
- **Platforms, oh my!**
- **Prompts? If only...**
- **What's the app?**
- **Make the work-flow...**
- **Innovation vs. ethics (JK)**
- **Get ready!**

AI for Non-Profit Nursing Leaders:



Kevin D. Lyons
CEO of Lyons Den Solutions,
and Executive Director of the
Rheumatology Nurses Society



Kevin D. Lyons
CEO - Lyons Den Solutions
Kevin@LyonsDen.Solutions



Kevin D. Lyons
Executive Director - RNS
Kevin.Lyons@RNSnurse.org