

22nd Annual Fall Summit

November 16-18, 2023
Omni Providence Hotel and Rhode
Island Convention Center



NOA Nursing
Organizations
Alliance

Inspire. Develop. Lead.

Nursing Organizations Alliance Sponsor Prospectus

Capture the attention of the nursing organization leaders including c-suite executives and board members!

The Nursing Organizations Alliance (NOA) sponsor program is aimed at nurturing relationships and creating mutually beneficial experiences for NOA members and sponsors.

The most visible event of the sponsor program is NOA's Annual Fall Summit, however there are year-round engagement opportunities as well.

22nd Annual Fall Summit

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Who is NOA?

NOA exists to connect elected and staff leaders of professional nursing organizations to inspire, collaborate, and provide a forum for information exchange and the sharing of resources and best practices. With over 50 member organizations, membership in NOA is open to any nursing organization whose focus is to address current and emerging nursing and health care issues.



Why Sponsor?

- To initiate and further develop meaningful relationships that can lead to long-lasting partnerships and revenue. You will have quality time to meet valuable new contacts, strengthen existing relationships and seal those critical deals.
- Gain access to buyers at national and international nursing organizations with memberships as large as 175,000 members.
- Build your sales pipeline with a low lead acquisition cost.
- Meet decision-makers and key influencers with real buying power.
- We are here to help you achieve your business goals before, during and after the conference.



Who Attends the Fall Summit?

The leaders and decision makers from over 50 national and international nursing organizations, including c-suite executives, board presidents, presidents-elect, other board members, and other staff leaders.



Benefits of Participation

- Network with nursing organization leaders; as a sponsor you'll receive complimentary registrations for two representatives.
- Gain visibility in the exhibit hall with a complimentary 8x10 exhibit hall space for your organization; space is limited to maximize your visibility.
- Share insights and information with c-suite executives and volunteer leaders from over fifty national nursing organizations.
- Gain recognition as a supporter of nursing through listings on the NOA website and Fall Summit conference materials.
- Access to the Fall Summit contact list (emails included for those that do not opt-out)



“The Summit gives us the opportunity to connect with key decision makers and is an integral part of our marketing efforts”



“In a format that’s intimate and plentiful of “one-on-one” time with the audience, the Fall Summit is a must attend for those wanting to capture market share in the nursing meetings market.”



TENTATIVE Sponsor Conference Schedule

*Please note that this schedule is tentative and is subject to change; all changes will be posted online

Thursday, November 16

2:00p.m. – 4:30p.m.	Exhibitor Move-In
5:30p.m. – 7:00p.m.	Opening Reception/Exhibit Hall Open

Friday, November 17

8:00a.m. – 9:00a.m.	Breakfast/Exhibit Hall Open
9:00a.m. – 10:15a.m.	Welcome & Opening General Session
11:30a.m. – 12:45p.m.	Lunch and Networking Time
2:00p.m. – 3:00p.m.	Break/Exhibit Hall Open
6:00p.m. – 7:00p.m.	Reception/Exhibit Hall Open
7:00p.m. – 8:30p.m.	Off-site Event: Dinner, Networking & Entertainment

Saturday, November 18

8:00a.m. – 12:00p.m.	Exhibitor Move-Out
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SPONSORSHIP OPPORTUNITIES

Support the NOA Fall Summit through a sponsorship package, which ranges from a basic exhibition booth to more robust packages that include highly sought after opportunities to give your company or organization great visibility and interaction with attendees. If you're seeking better visibility, enhance your sponsorship package with various a la carte items that provide your company or organization visibility that is most valuable to you.

STEP 1: SELECT YOUR SPONSORSHIP PACKAGE

***Note: All sponsorship packages include the following, in addition to the items specific to each package:**

- o Complimentary registrations for two (2) sponsor representatives that allows for participation in the opening general session as well as more informal and social networking during lunch on Friday with the attendees and the Friday night off-site dinner and entertainment with the attendees. Note: the Friday and Saturday receptions, and the Friday breakfast and breaks are held in the exhibit hall.
- o A complimentary 8x10 exhibit hall space for your organization
- o Recognition as a supporter of nursing through listings on the NOA website and Fall Summit conference materials
- o Access to the Fall Summit contact list (emails included for those that do not opt-out)
- o Exhibit Hall Scavenger Hunt Participation
- o Opportunity to showcase a <2-minute video at the Fall Summit

Wellness Sponsor (limit 1) - \$4,000

There just never seems to be enough time for wellness, especially at conferences! This activity reminds our nursing organization leaders that it is important to take care of themselves so they can take care of others. This sponsorship opportunity allows for one sponsor to gain more visibility and face time during our wellness session at the Fall

2022 Attendance included:

45 Organizational Presidents or President-Elects

27 Chief Staff Officers

+ additional volunteer and staff leaders

Where the people are

Breakfasts, breaks, and receptions take place inside the exhibit hall to increase exposure to exhibitors

SPONSORSHIP OPPORTUNITIES

Summit. NOA staff work with the sponsor to create a session that allows the sponsor to showcase its special attributes while also helping nursing organization leaders learn about wellness.

- o Exclusive opportunity to co-create the wellness break or activity
- o Exclusive opportunity to participate in the Fall Summit wellness break or activity with the attendees

Branding Sponsor (limit 4) - \$4,000

Nursing organization leaders are always looking for innovative solutions and locations. This sponsorship allows organizations to gain more visibility in the cluttered market all year long!

- o Opportunity for a banner ad on the NOA website for 1 year (November 2022-October 2023)
- o Opportunity for a block ad in NOA's quarterly newsletter that is circulated to 250+ nursing organization c-suite and volunteer leaders
- o Opportunity to provide a branded item of sponsors choice to be distributed by NOA at the Fall Summit registration (sponsor purchases/provides branded item)
- o Opportunity to contribute to a grand prize, promoted by NOA, and to be competed for by all Fall Summit attendees (examples: a luxury robe from a hotel in your city, a gift certificate for a massage on behalf of your company, a yearlong subscription to your organization's service)
- o Logo/mention in NOA's social media 4x year

Fundamental Sponsor - \$1,750

This is the base level of support for the NOA Fall Summit and provides you with an exhibition booth at the Fall Summit with the additional bonuses listed above, including two complimentary exhibitor registrations and the opportunity to share a video about your organization with the nursing organization leaders. This sponsorship also allows you to customize your impact through the addition of the a la carte items below.

2022 Attendance represented

40 Nursing
Organizations

500,000+ Nurses

2022 Attendance saw Organizations Consisting of

1 Over 150,000 Nurses

2 of 50,00-99,999 Nurses

3 of 25,000-49,999 Nurses

5 of 10,000-24,999 Nurses

7 of 5,000-9,999 Nurses

6 of 1,000-4,999 Nurses

Plus more!

SPONSORSHIP OPPORTUNITIES

STEP 2: ADD A LA CARTE OPPORTUNITIES

Product Showcase (limited to 2) - \$3,500

10 minutes to showcase a product/service directly to Fall Summit attendees in conjunction with a general session; e-promo connecting Fall Summit attendees with the product/service information & the opportunity for NOA to post a video/link of the product or service on NOA's private online community subscribed to by 200+ nursing organization c-suite executives and volunteer leaders

Thought Leader (limited to 4) - \$3,000

lead a stand-alone educational webinar cross promoting a product/service, marketed by NOA to all NOA members; opportunity to provide an educational article cross-promoting a product/service in NOA's quarterly newsletter that is circulated to 250+ nursing organization leaders; & distribution of educational materials by NOA at the Fall Summit to all attendees

Professional Development (limit 1) - \$3,000

co-brand the recorded 2023 Fall Summit educational sessions to be viewed by NOA leaders digitally; record an introduction to the 2023 Fall Summit educational session recordings; & be recognized by NOA in all marketing of the recorded educational sessions.

Networking (limit 1) - \$3,000

co-create and co-brand the networking session & participate in the Fall Summit networking session with the attendees

Nursing Appreciation (limit 1) - \$2,000

provide professional chair and/or hand massages to attendees, which will be marketed by NOA to all Fall Summit attendees

Sustainability (limit 1) - \$2,000

support a zero-carbon footprint conference, which will be marketed by NOA to all Fall Summit attendees

Destination FAM Experience (limit 1) - \$1,500

offer a FAM trip to a city or venue close to the Fall Summit, which will be marketed by NOA to all Fall Summit attendees

Virtual One-Pager/ Brochure - \$1,000: Share a virtual one pager or company brochure on the NOA Fall Summit public website for 2023! This opportunity allows for virtual facetime to ALL of NOA's membership and prospective members throughout the year.

Large Audience

Reach a large audience of nursing leadership in one place at one time!

Networking opportunities

Network with attendees During meals, breaks, receptions, and social events!

SPONSORSHIP OPPORTUNITIES

Your Idea Here!

Do you have a sponsorship idea that is not listed? We want to make sure our sponsorship opportunities are valuable to you so are open to discussing any ideas you may have that would better suit you and your needs.

Contact Katherine Barnhart at kbarnhart@amrms.com at NOA Headquarters to discuss.

Host City/Hotel Partnership - In-Kind

Are you interested in the exclusive opportunity to showcase your city and all it has to offer to the leaders of over 50 national and international nursing organizations?

Please contact NOA Assistant Director of Education & Events Glen Ellwood at gellwood@amrms.com for more information about this opportunity. The NOA Fall Summit is held annually the Thursday/Friday/Saturday prior to the week of Thanksgiving. The next opening for a city/hotel partner & host is November 19-21, 2026.

Requirements

Designate 1-2 representatives to attend the event

- With limited sponsors, we expect all sponsors to participate in the following to get to know the leaders of the national nursing organizations; the opening general session, lunch on Friday with the attendees, Friday's off-site dinner, and exhibit hall functions.
- Complete your sponsor profile, allowing attendee leaders to better understand your organization
- Provide post-event feedback so that we can continue to optimize the value of this investment for your organization or company



Health and Safety Measures

The safety of our attendees, speakers, and staff is our top priority. The Nursing Organizations Alliance (NOA), the Omni Providence hotel, Rhode Island Convention Center, and the city of Providence may implement measures to ensure optimal health and safety conditions for all participants.



Apply

Applications must be completed online.

Please visit

<https://www.nursing-alliance.org/sponsorship-information>
for more information about NOA and to claim your sponsorship.



“This conference provides our team the opportunity to interact with key “C-Suite Executives” among the many nursing organizations we are currently doing business or would like to do business with. This is one of our key conferences to participate in each year.”

The Nursing Organizations Alliance Members

Academy of Medical-Surgical Nurses
Academy of Neonatal Nursing
Air & Surface Transport Nurses Association
American Association for Men in Nursing
American Academy of Ambulatory Care Nursing
American Association of Colleges of Nursing
American Association of Critical-Care Nurses
American Association of Neuroscience Nurses
American Association of Nurse Anesthesiology
American Association of Nurse Practitioners
American Cannabis Nurses Association
American Holistic Nurses Association
American Nephrology Nurses' Association
American Nurses Association
American Nursing Informatics Association
American Organization for Nursing Leadership
American Pediatric Surgical Nurses Association, Inc.
American Psychiatric Nurses Association
American Society for Pain Management Nursing
American Society of PeriAnesthesia Nurses
Association for Nursing Professional Development
Association for Radiologic & Imaging Nursing
Association of Pediatric Gastroenterology and Nutrition Nurses
Association of Pediatric Hematology/Oncology Nurses
Association of periOperative Registered Nurses
Association of Rehabilitation Nurses
Association of Women's Health, Obstetric and Neonatal Nurses
CGFNS International
Developmental Disabilities Nurses Association
Emergency Nurses Association
Hospice and Palliative Nurses Association
Infusion Nurses Society
International Association of Forensic Nurses
International Nurses Society on Addictions
National Association of Clinical Nurse Specialists
National Association of Neonatal Nurses
National Association of Nurse Practitioners in Women's Health
National Association of Orthopaedic Nurses
National Association of Pediatric Nurse Practitioners
National Association of School Nurses
National Council of State Boards of Nursing
National League for Nursing
National Student Nurses' Association
Nurses Organization of Veterans Affairs
Nutrition Support Nurses Practice Section of ASPEN
Oncology Nursing Society
Organization for Associate Degree Nursing
Pediatric Endocrinology Nursing Society
Philippine Nurses Association of America
Rheumatology Nurses Society
Sigma Theta Tau International
Society of Otorhinolaryngology and Head-Neck Nurses
Society of Pediatric Nurses
Society of Trauma Nurses
Wound Ostomy & Continence Nurses Society



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