



2021 Virtual Nurse in Washington Internship Conference Agenda

*All Times are in Eastern Standard Time
denotes continuing education available for session

Monday, April 19, 2021

- 12:00 p.m. – 12:15 p.m.** **Welcome, Logistics, and Introductions**
Bryan Hoffman, Board of Directors, Nursing Organizations Alliance
- 12:15 p.m. – 1:45 p.m.** **Why We Should Care About Legislation, Policy, Campaigning,
Lobbying, Testimony, and Advocacy: Looking at the Big Picture***
Gladys Campbell, RN, MSN, NC-BC, FAAN, Principal, Campbell
Coaching & Consulting
- 1:45 p.m. – 2:00 p.m.** **Break**
- 2:00 p.m. – 3:30 p.m.** **How to Learn About Your Congress Persons and Plan a Strategic
Approach to Your Communications With Them: An Advocacy
Exemplar***
Scott Palmer, MS, MAIS, Director of Communications, Oregon Nurses
Association
- 3:30 p.m. – 3:45 p.m.** **Break**
- 3:45 p.m. – 5:15 p.m.** **A Website Tutorial: How to Find Your State’s Congressional Leaders***
Scott Palmer, MS, MAIS, Director of Communications, Oregon Nurses
Association
- 5:15 p.m.** **Closing Comments**
Bryan Hoffman, Board of Directors, Nursing Organizations Alliance

Tuesday, April 20, 2021

- 12:00p.m. – 12:10 p.m.** **Welcome, Logistics, Introductions**
Eric O’Connor, Board of Directors, Nursing Organizations Alliance
- 12:10 p.m. – 12:45 p.m.** **Effective Strategies for Interacting with Congressional Staff***
Jo Ann K. Webb, RN, MHA, FAAN, Former Vice President for Federal
Relations and Policy, American Organization of Nurse Executives

- 12:45 p.m. – 2:00 p.m.** **Congressional Staff Panel**
Moderator: Jo Ann K. Webb, RN, MHA, FAAN, Former Vice President for Federal Relations and Policy, American Organization of Nurse Executives
Jack DiMatteo, Legislative Assistant, Office of Rep. Lauren Underwood (IL-14)
Mary Ellen Richardson, Senior Legislative Assistant, Office of Rep. Darin LaHood (IL-18)
- 2:00 p.m. – 2:15 p.m.** **Break**
- 2:15 p.m. – 3:00 p.m.** **Nursing Issues for Today's Practice Environment***
Jo Ann K. Webb, RN, MHA, FAAN, Former Vice President for Federal Relations and Policy, American Organization of Nurse Executives
- 3:00 p.m. – 3:15 p.m.** **Small Group Discussions**
- 3:15 p.m. – 4:00 p.m.** **Small Group Report Outs**
Moderator: Jo Ann K. Webb, RN, MHA, FAAN, Former Vice President for Federal Relations and Policy, American Organization of Nurse Executives
- 4:00 p.m. – 4:10 p.m.** **Break**
- 4:10 p.m. – 4:20 p.m.** **A Message from Representative Lauren Underwood, RN**
- 4:20 p.m.** **Closing Comments followed by State Team Breakouts**

Wednesday, April 21

- 9:00 a.m. – 10:00 a.m.** **Virtual Coffee & Questions (Optional)**
Opportunity for Informal Hill Visit Q&A
[NOA Board Members & Staff will be on hand to answer any last-minute questions attendees may have before legislative meetings]
- 10:00 a.m. – 5:00 p.m.** **Virtual Hill Visits – Senate**
(Senate appointments will be scheduled for all NIWI attendees)

Thursday, April 22

- 9:00 a.m. – 10:00 a.m.** **Virtual Coffee & Questions (Optional)**
Opportunity for Informal Hill Visit Q&A
[NOA Board Members & Staff will be on hand to answer any last-minute questions attendees may have before legislative meetings]
- 10:00 a.m. – 4:00 p.m.** **Virtual Hill Visits – House of Representatives**
(NIWI attendees will schedule their own appointment with their Representative)

4:00 p.m. – 5:00 p.m.

Hill Visit “Shout Back” & Closing Remarks

Bryan Hoffman, NIWI Liaison, the Nursing Organizations Alliance
Board of Directors

Eric O’Connor, NIWI Liaison, the Nursing Organizations Alliance
Board of Directors