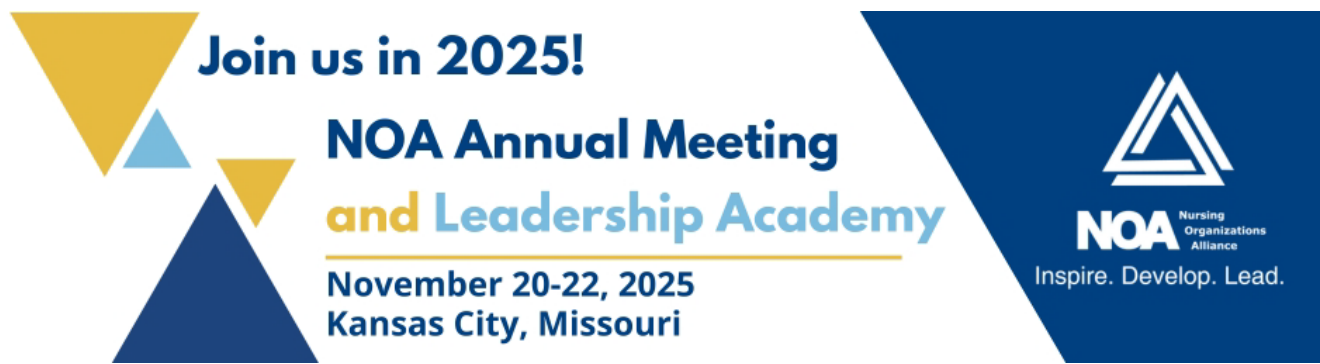




Your AI Wake-Up Call to Start Smart, Lead with Purpose

Speaker: Farhad Khan

Saturday, November 22, 2025 • 12:30-2:00 pm

Session Description

This is your AI wake up call. In just one session you will get a practical recipe to start using AI, first for yourself, then with your team, and finally with your members. We will break down how today's AI tools work, what types you should care about, and how to go deeper with advanced use cases like member engagement and automation. You will also learn how to remove fear and resistance from your team and leadership so you can lead AI adoption with clarity, confidence, and care.

Learning Objectives

- Learn steps and process to use artificial intelligence at both an individual as well as an organizational level
- Be able to identify various AI tools and determine which are most useful for your organization
- Learn how to remove fear and resistance from your team and leadership so you can lead AI adoption

Meet the Presenter

Farhad Khan is the CEO of Member Lounge, which was named one of the Fastest Growing Companies in Ottawa. Farhad was also awarded Top 40 under 40 by the Ottawa Business Journal. Farhad believes in giving back and grooming the next generation of leaders. He serves on the ForesightWorks committee at ASAE and also on the Founder Council at Invest Ottawa.

