



## Setting Up Staff & Volunteers for Success

**Moderator: Chris Wilson**

**Presenters: Terri Roberts & Terri Hinkley**

*Friday, November 22, 2024 • 4:30 - 5:30 pm*

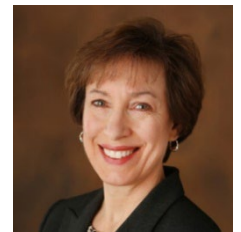
*Saturday, November 23, 2024 • 9:00 - 10:00 am*

### Session Description

Leaders face challenges with having staff and volunteers well-equipped to meet the operational needs of their organizations. Changes in employee and volunteer pipelines, evolving workplace dynamics, and other factors create a demand for creativity and proactivity in addressing workforce demands. In this session, association leaders will share their perspectives and ways that they have tackled staff and volunteer manpower issues for the organizations they support.

### Meet the Moderator

**Chris Wilson** is a current member of the NOA Board of Directors and is a Past-President for the Association for Nursing Professional Development (ANPD). She has many years of experience in senior leadership roles at a large, multisite academic medical center in addition to other clinical and leadership roles. She currently facilitates the Leadership Academy for ANPD and is committed to the development of nurses new to leadership roles.



### Meet the Presenters

**Terri Hinkley**, EdD, MBA, BScN, RN is the CEO of the National Association of School Nurses, a 501(c)(3) organization based in the Washington DC area. She has over ten years of association management experience, having held executive positions in both individual membership associations and certification boards. She has over 28 years of acute care nursing experience and spent 20 years in the pharmaceutical industry overseeing clinical trials. Terri is currently the Immediate Past President of the American Board of Nursing Specialties (ABNS) and is a Director on the Board of Directors for the Institute of Credentialing Excellence (ICE), and the Otsuka Patient Assistance Fund.



She received her RN from Centennial College, BScN from York University, an Executive MBA from Athabasca University, and an EdD in the Executive Leadership (ELP) Human and Organizational Learning (HOL) Program from George Washington University. She is enrolled in a graduate program in Strategic Foresight at the University of Houston.

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**Terri Roberts, JD, RN** is the current Executive Director of the American Holistic Nurses Association, a position she has held since 2012. AHNA is the specialty nursing association for holistic nurses with a membership of 5,100 with its headquarters in Topeka, Kansas. Prior to that, for 23 years she served as the Executive Director of the Kansas State Nurses Association (KSNA), serving in several ANA appointed positions. Early in her nursing career she was a cardiothoracic staff nurse and previously worked on Capitol Hill on the Special Committee on Aging, a Senate oversight committee.

